

# Oliver Wight's Quick Guide to Business Recovery & Renewal Planning

## For More Than 50 Years, Oliver Wight Has Helped Companies Adapt to Changing Business Conditions

When companies are in a downturn or looking for renewal, they turn to Oliver Wight's trusted advisors. We guide your business leaders to create actionable plans that model recovery and renewal – in the near-term, mid-term, and long-term.

### When to Consider Business Recovery & Renewal Planning

Whenever faced with an economic downturn or business stagnation, executives benefit from Oliver Wight's expertise:

- Advising, coaching, and mentoring on the best planning approaches when the future is uncertain
- A targeted approach that addresses your current situation and most urgent needs
- Education and guidance on quickly developing the processes to transition to a post-recovery and renewal business environment
- Progress assessments to monitor the effectiveness of that transition and help solve problems as issues arise

### What Is Business Recovery & Renewal Planning

We deploy time-proven planning methods for managing change and uncertainty in business. We will work with you to customize an approach that fits your immediate needs. These planning methods include:

- Diagnostic Review – Diagnostic evaluation to determine your business' unique market and supply chain challenges
- Assumption Management – Use of assumptions upon which to base plans and identify when plans need to change
- Integrated Scenario Planning – Creation of scenarios that take into account demand, supply capabilities, and financial needs
- Integrated Tactical Planning – Integrated tactical plans for planning in the near-term and managing immediate changes in demand and supply
- Inventory Governance – Inventory governance to ensure the right level and mix of inventory
- Integrated Business Planning – Integrated business planning to link near- and mid-term plans to long-term plans and business goals

# Business Recovery & Renewal Planning

## The Value of Oliver Wight's Business Recovery & Renewal Planning

Those companies that make assumptions about the future and plan accordingly – and then adapt as conditions change – are best positioned to drive business growth in uncertain times. Here's what business leaders gain from working with Oliver Wight's trusted advisors:

- They understand the assumptions that underpin recovery and renewal plans
- They have scenarios at their fingertips to quickly adapt as conditions change
- Decisions are made based on facts
- The organization has a direction that spurs action, rather than a reluctance to make decisions
- The company can out-maneuver their competitors in responding to customers
- The organization's ability to adjust as conditions change becomes a normal activity and skill

## What Clients Say

**“The Marzetti team had already developed the skill of planning based on assumptions. The leaders and managers were comfortable not knowing everything about the impact of the COVID virus. They still made assumptions and developed scenarios and plans. When more was known about the conditions, the assumptions driving scenarios and plans were updated. And the needed decisions were made.”**

*[Navigating Good and Bad “Weather” – Marzetti client profile](#)*

## Insights on Business Recovery & Renewal Planning

*[Gain Future Leverage by Managing Improvements During an Economic Downturn, by Rick Burris](#)*

## Is Your Company Struggling or Looking for Renewal?

Contact us today to learn more about how we can help you with Business Recovery & Renewal Planning.

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