

Oliver Wight Consultants

Each Oliver Wight consultant has been successful in making people-based technologies work at the highest levels in business.



Donald G. McNaughton

Donald McNaughton, an Oliver Wight principal, is a consultant and educator providing companies with guidance on the design and implementation of effective business processes. He consults with companies to help them take advantage of the Oliver Wight Sales & Operations Planning template, a high-level process for managing and integrating all of a company's resources and has a particular strength in engaging people from all levels of the organization in the improvement process.

He has consulted with a number of multi-national companies including Flowserve, Caterpillar, CTS, Motorola, Nestle, GlaxoSmithKline, Lilly, Schering-Plough, and Artesyn Technologies. In addition, Donald has taught courses in production and inventory management, problem solving and facilitation skills.

Before joining Oliver Wight, he held various positions with companies based in South Africa assisting clients with their Business Excellence projects as well as with ERP and finite scheduling software implementations.

His experience spans multiple industries including foods, pharmaceuticals, consumer electronics, and heavy equipment engineering. Donald has worked in Africa, Europe, and the Americas giving him the ability to effectively communicate with a wide range of audiences.

He is a member of APICS and has received diplomas in Marketing and Sales from the Institute of Marketing Management, Johannesburg, South Africa, and a diploma in Advertising from the International Advertising Association, New York.

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