

**Oliver Wight  
Consultants**  
Each Oliver Wight consultant has  
been successful in making  
people-based technologies work  
at the highest levels in business

# David A. Goddard



“David Goddard has not only the knowledge required to assist in a company’s growth and development, but the ability to be part of that company’s team as well, thus fostering trust and acceptance of change. He has a gift for dealing with eclectic groups of individuals and moving them toward desired results.”

Nancy Frank,  
Vice President of Operations, KMS  
Research, Inc.

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David A. Goddard, a principal with Oliver Wight Americas, has comprehensive operational experience spanning a variety of environments in industries such as oil and gas, pharmaceuticals, electronics, heavy machinery and consumer products. David has used his Class A supply chain experience to coach clients in pharmaceuticals, forest products, and heavy machinery to Class A certification.

David brings to clients a wealth of domestic and international success. Having worked throughout Europe and the Middle East, David understands the needs of local and global, international organizations. He has a unique ability to relate well with multiple levels within a company and has particular strength in coaching executives in their improvement efforts, contributing to sustainable change within an organization. His support of clients for FastTrack Sales and Operations Planning implementation as well as Integrated Business Planning (advanced Sales & Operations Planning) is a core competency for David with clients ranging from paints to pharmaceuticals, consumer goods to durable goods, helping them to achieve strategic and financial goals.

David is the lead instructor for Oliver Wight’s Master Scheduling Course, Product Manager for our web-based assessment tool, eList, and Demand Manager for Oliver Wight Americas’ internal IBP process. David’s skill benefits both clients and Oliver Wight in achieving success.

Beginning his career in aerospace manufacturing, David held positions within capacity planning, master scheduling, and engineering change departments. His achievements earned him a position as a member of a start-up team for a new electronics manufacturing facility. As a member of the team, he was responsible for the implementation of the new division’s ERP management systems and processes. Subsequently, David was a senior software consultant/client manager for AMX International where he implemented enterprise planning software at a variety of companies.

David has his CPIM from APICS and has served on the board of directors for two chapters. He holds a BS in Business Administration from Boston University with a concentration in operations management.

*Oliver Wight*

OLIVER WIGHT

together we make a difference

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