



# Principal biography

Inspiring  
Business  
Excellence

## David A. Goddard

David A. Goddard, a principal with Oliver Wight Americas, has comprehensive global operational supply chain experience in a variety of environments within industries such as oil and gas, pharmaceuticals, electronics, heavy machinery, forest products, and consumer products, coaching managers and executives to lead their companies to Class A certification. He brings to clients a wealth of domestic and international success impacting the entire supply chain – from Integrated Business Planning through execution.

“David Goddard has not only the knowledge required to assist in a company’s growth and development, but the ability to be part of that company’s team as well, thus fostering trust and acceptance of change. He has a gift for dealing with eclectic groups of individuals and moving them toward desired results.”

Nancy Frank  
Vice President of Operations, KMS Research, Inc.



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Having worked throughout Europe and the Middle East, David understands the needs of local and international organizations. He has the unique ability to relate well with multiple levels within a company and has particular strength in coaching executives in their improvement efforts, contributing to sustainable change within an organization. His support of clients for FastTrack Sales and Operations Planning implementation as well as Integrated Business Planning (advanced Sales & Operations Planning) is a core competency for David with clients ranging from chemicals to pharmaceuticals and consumer goods to capital equipment, helping them to achieve strategic and financial goals.

David is the lead instructor for Oliver Wight’s Master Scheduling Course, Product Manager for our web-based assessment tool, eList, and Demand Manager for Oliver Wight Americas’ internal IBP process. David’s skills benefit both clients and Oliver Wight in achieving success.

Beginning his career in aerospace manufacturing, David held positions within capacity planning, master scheduling, and engineering change departments. His achievements earned him a position as a member of a start-up team for a new electronics manufacturing facility. As a member of the team, he was responsible for the implementation of the new division’s ERP management systems and processes. Subsequently, David was a senior software consultant/client manager for AMX International where he implemented enterprise planning software at a variety of companies.

David has his CPIM from APICS and has served on the board of directors for two chapters. He holds a BS in Business Administration from Boston University with a concentration in operations management.